



SECOND SUPPLEMENTAL INFORMATION CITED BY APPLICANTS THAT MAY BE MATERIAL TO THE PROSECUTION OF THE SUBJECT APPLICATION

Applicants: E.B. Watson et al. Attorney Docket No. MSFT121736  
Application No.: 10/805,870 Art Unit: 2161 / Confirmation No. 1784  
Filed: March 22, 2004 Examiner: S. Metjahic  
Title: SYSTEM AND METHOD FOR OPTIMIZING PAID LISTING YIELD

U.S. PATENT DOCUMENTS

*Examiner Cite	Kind	Date		
Initials No. Document No. Code (mm/dd/yyyy) Name				
_____ U12 2003/014331 A1 01/16/2003 Simons				

FOREIGN PATENT DOCUMENTS

*Examiner Cite	Kind	Publication Date	Country	English Abstract Provided	Translation Provided
Initial No. Document No. Code (mm/dd/yyyy)					
_____ F3 EP 1 282 051 A1 02/05/2003 EP					
_____ F4 WO 99/41694 A1 08/19/1999 WO					
_____ F5 WO 01/82178 A2 11/01/2001 WO					

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Cite	
Initial No.	
_____ NONE	

Examiner	Date Considered
/Darnell Pouncil/	04/16/2008

\*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicants.

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